Hex NFT: Unleashing Colors for Change

Executive Summary

Hex NFT pioneering in the intersection of art, technology, and philanthropy, is designed as a project for everyone - artists, brands, designers, and color enthusiasts, where they can claim a unique hex color code and convert it into a one-of-a-kind, immutable Non-Fungible Token (NFT).

This distinct amalgamation of creativity and technology opens up the world of colors to the users, allowing them to stake a claim on their chosen hues.

However, Hex isn't solely an artistic endeavor.

We have a purpose that extends beyond the blockchain, touching real lives, and making a profound impact on society. Inspired initially by color blindness, our vision spans to cover all types of vision impairments, making Hex not just a marketplace but a beacon of hope for those grappling with these challenges.

Charitable Impact

At Hex, we channel the transformative power of colors into creating positive change in society. Our business model is designed to direct 100% of creator fees towards charities supporting various vision disorders. Our platform thus enables users to transform their ownership of color NFTs into tangible support for the following vision conditions:

• **Regular Vision (Trichromatic)** - Affects 68% of the population
• **Protanomaly** - Affects 1.3% of the population
• **Protanopia** - Affects 1.5% of the population
• **Deuteranomaly** - Affects 5.3% of the population
• **Deuteranopia** - Affects 1.2% of the population
• **Tritanomaly** - Affects 0.02% of the population
• **Tritanopia** - Affects 0.03% of the population
• **Achromatomaly** - Affects 0.09% of the population
• **Achromatopsia** - Affects 0.05% of the population
• **Cataracts** - Affects 33% of the population
• **Glaucoma** - Affects 2% of the population
• **Low Vision** - Affects 33% of the population

Through the simple act of owning a color, our users help provide real-world solutions to individuals grappling with these conditions.

Minting Hex Colors

Minting a Hex color is easy and can be done directly on our platform (https://hexadecimal.art). Upon claiming a color and minting an NFT, you become a unique owner of that color on the blockchain. By doing this, you not only claim a unique piece of digital art but also contribute to the charities that assist individuals with vision impairments.

contact@hexadecimal.art

Hex Vision DAO: Decentralizing the Color Spectrum

In the long term, we plan to establish the Hex Vision DAO, a Decentralized Autonomous Organization that will govern the Hex protocol, verify color ownership, endorse Hex, and advocate for vision charities. The DAO will also drive the project's future evolution, guaranteeing transparency, shared governance, and an inclusive approach.

Long-Term Commitments

Our journey doesn't stop here. We have set our sights on long-term goals that align with our core ethos:

1. **Hex Growth and Development**: We aim to continue enhancing Hex, introducing new features and providing novel ways for users to interact with the platform.

2. **Sustained Philanthropy:** Our commitment to directing all creator fees to vision-related charities remains unwavering. We are focused on making a lasting difference in the lives of individuals suffering from vision disorders.

3. **DAO Advancement:** We are dedicated to continually evolving our DAO, ensuring it remains an effective and democratic governance body.

4. **Community Engagement:** We strive to create a vibrant community where members can collaborate, share ideas, and play an active part in shaping the Hex vision.

5. **Advocacy and Awareness:** We pledge to raise awareness about vision disorders and advocate for initiatives that support affected individuals. Our platform will be a space for conversation, understanding, and action.

Hex is more than a digital marketplace; it's a mission. We invite you to join us as we transform colors into change and create a world where every color tells a story of hope, inclusivity, and transformation.

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